

The logo for the Marketing + Media Alliance (MMA) features the letters 'MMA' in a large, bold, black sans-serif font. Each of the three 'M's is stylized with a thick orange diagonal stripe running from the top-left to the bottom-right, passing through the center of the letter.

MMA

Marketing + Media Alliance

The logo for the Society for the Study of Advertising (SSA) features a thick orange diagonal stripe, identical in style to the one in the MMA logo, followed by the letters 'SSA' in a bold, grey sans-serif font.

/ SSA